

DAVID R. CARR
Grand Exalted Ruler
P.O. Box 246
CROWN POINT, NY 12928-0246



BRYAN R. KLATT
Grand Secretary
2750 N. Lakeview Avenue
CHICAGO, IL 60814-1889

PUBLIC RELATIONS COMMITTEE

Victor E. McClellan
Area 3

A Fraternal Organization

4327 S. Peninsula Drive
Ponce Inlet, FL 32127-6945
(386) 562-5362 Cell
E-mail: vmcclellan@cfl.rr.com

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To: Area 3: Alabama, Florida, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia:

Cc: State Association President
State Association Secretary
State Association Public Relations Committee Chairperson
District Deputy GER
Special Deputy GER
Grand Lodge Public Relations Chairman
Hon. Lester C. Hess Jr., PGER- Advisory
Hon. C. Valentine Bates, PGER – Sponsor
Hon. Robert Grafton, PGER – Sponsor
Hon. Arthur H. Frost, PGER – Sponsor

At the 147th Grand Lodge Session conducted in Phoenix, Arizona this July, David R. Carr of Ticonderoga, New York Lodge 1494 was installed as Grand Exalted Ruler for the year 2011-2012.

I had the honor of being appointed Grand Lodge Public Relations Committeeman for Area 3 at this Grand Lodge Session. Our office is available to assist you and your state association in any way that we can. The Public Relations Committee is dedicated to assisting all areas of Elkdom. The Public Relations national contests will be continued again this year. These contests are to help the local lodge members improve the quality and the story the pictures they take are trying to portray. Another is to improve the transcripts writing for Elks bulletins and newspapers. These programs will be sent out through the State Elks Associations Committee Chairperson. We also have a reporting form to track the number of public relations programs initiated by the Local Lodges. We request you encourage them to fill out and send as instructed on the form.

I would enjoy attending some of your state meetings and programs to discuss our public relations programs for this year. Please add me to your mailing list of meetings and programs. State Association President or Secretary; please send me a copy of your State Directory.

Fraternally yours,

V. E. McClellan

Victor E. McClellan, PSP
Grand Lodge Public Relations Committeeman