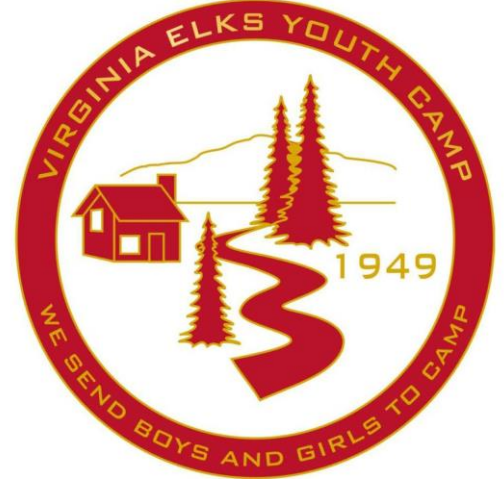


# Virginia Elks Association News

October 7, 2014

## VEYC Joins Kroger Community Awards Program, Sign Up Now



The Youth Camp is now enrolled in the Kroger Community Awards program (see below). I encourage everyone who shops at Kroger to log on and select the Youth Camp as their favorite Non-Profit Organization for the rewards. **The program will run for 1 year** and has the possibility of earning some BIG money for the camp depending on the number of people who support us. Please sign up as soon as possible to start collecting the rewards immediately for us. Please forward this to everyone that you know who might support us. It doesn't cost you a thing and could possibly end up with a very nice contribution for the camp.

It's easy to enroll and only takes a couple of minutes. I have just completed my enrollment and hope that everyone will do the same.

LET'S MAKE SOME MONEY FOR THE CAMP!!!

*John Cannon*

(Scroll down for more information)

Thursday, October 2, 2014

**Subject:** New Organization Number **84867**

Dear **Virginia Elks Youth Camp, Inc.**,

Congratulations on your enrollment into our Kroger Community Rewards Program. Your participants can begin enrolling online within 48 hours of this notification. Just go to the appropriate website mentioned below and begin enrolling.

You have been assigned a new NPO number **84867**.

TO USE THE KROGER COMMUNITY REWARDS PROGRAM:

Simply encourage your members to register online at [krogercommunityrewards.com](http://krogercommunityrewards.com)

- Be sure to have your Kroger Plus card handy and register your card with your organization after you sign up.
- If a member does not yet have a Kroger Plus card, please let them know that they are available at the customer service desk at any Kroger.
- Click on Sign In/Register
- Most participants are new online customers, so they must click on SIGN UP TODAY in the 'New Customer?' box.
- Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions
- You will then get a message to check your email inbox and click on the link within the body of the email.
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Update or confirm your information.
- Enter NPO number or name of organization, select organization from list and click on confirm.
- To verify you are enrolled correctly, you will see your organization's name on the right side of your information page.
- REMEMBER, purchases will not count for your group until after your member(s) register their card(s).
- Do you use your phone number at the register? Call 800-576-4377, select option 4 to get your Kroger Plus card number.
- Members must swipe their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count.

Thank you,

The KROGER Community Programs Staff

Submitted by John Cannon

Send comments to [webmaster@virginiaelks.org](mailto:webmaster@virginiaelks.org)