

Make a Difference!

RED RIBBON WEEK EVENTS

Red Ribbon Week is an awareness campaign observed annually the last full week in October. It is the oldest and largest drug prevention campaign in the country promoting a community commitment to drug prevention and education as well as a personal commitment to live drug free.

Red Ribbon Week commemorates DEA Special Agent **Enrique "Kiki" Camarena**, who died at the hands of drug traffickers in Mexico while fighting the battle against illegal drugs to keep our country and children safe.

Starting October 24, 2011 schools across the nation will host events throughout the week aimed at drug prevention and drug education.

You can help educate kids so that they can make healthy choices and be positive role models to their peers by sponsoring a Red Ribbon event.

[Click here to Choose Option 1 - \\$650.00 - Get Nasty!](#)

Sponsor an elementary school's Red Ribbon experience where Drug Free America Foundation will host a commemorative Red Ribbon run during the physical education classes. The Big Nasty, iconic Tampa Bay Buccaneers fan, will speak to the students about how Drugs Are Nasty and the students will participate in a fun run with a red ribbon finish. A Banner will be presented to the school for the children to sign as a pledge to be drug free, and each child will receive a red ribbon give-away prize to remember the importance of good decision making.



[Click here to choose Option 2 - \\$1,300.00 - Betty's Choice!](#)

Sponsor a 5th grade class field trip to the Museum of Science & Industry (MOSI). Students will travel by bus to have a hands on Red Ribbon experience. The Drug Enforcement Administration's traveling museum, *Target America: Opening Eyes to the Damage Drugs Cause*, is an interactive exhibit on the costs and consequences of illegal drugs. The exhibit offers students a dynamic exploration of the origins of drug production and distribution, the negative impact that drugs have on communities, damages to the environment, physiological effects caused by drugs, and current practices in prevention and treatment.



**Named "Betty's Choice" because Mrs. Betty Sembler was previously awarded Honorary Agent by the DEA, only the second such designation ever given. The first was to Elvis Presley.*