

Virginia Elks Association News

December 6, 2014

Petersburg 237 has Drug Awareness Trailer in Christmas Parade

City of Colonial Heights **Christmas Parade**

Petersburg 237 participated in the Colonial Heights Christmas Parade on Tuesday, December 2, 2014. Petersburg 237 decorated the Drug Trailer to not only draw the community's attention to a pressing problem, but to also offer educational drug awareness literature to help give those parents and friends a good look at what drugs will do if taken.



The Drug Trailer serves as our Parade Float, our “Drugs are Dumb” Library on wheels concerning the harmful effects displayed mentally and physically by the user. It also serves as our Elks Care –Elks Share moving Billboard.



Over 3,000 people saw our Petersburg Elks Billboard; they were exposed to an awesome display of who we are and what we do to benefit the communities we live, play, and worship in.