

Virginia Elks Association News

October 10, 2014

Note From Rick Gathen, GL Membership and PR Manager



Membership Toolkit

Share the Pride of Elkdom!



State Membership Chairs:

We just added Top Proposers to the new GL Membership page. Check it out. Please consider including the links on your State websites. We want people motivated to propose/reinstate members.

Now is the time to work even harder with your Exalted Rulers on recruitment initiatives. Please refer to the presentations in New Orleans to help boost new Members and increase reinstatements.

Working reinstatements is an easy and effective way for Lodge Secretaries to help drive membership. Getting them to do it is the challenge.

Updated the Membership Toolkit Home Page to include our Top 25 proposers:



<http://www.elks.org/grandlodge/membership/>

We've also added the same list to our Members Only Home Page, in the right sidebar: <http://www.elks.org/members/> at the bottom of this list, there's a link to the Toolkit.

Thanks,

Rick Gathen

Grand Lodge Membership/Public Relations Manager

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