

## Charlottesville 389 Hosts Free Swimming Lessons for Youth

# Charlottesville Elks lodge 389 Hosts Free Swimming Lessons to Kids in the Community

Lynn McBride (Swim Instructor)

William Hussey Jr. P.E.R.



After receiving a Promise Grant, the Charlottesville Elks lodge 389 hosted free swimming lessons for 48 kids between the ages of 5 and 10. Efforts were made to advertise this free event through the local schools (obtaining permission through the County School Board) by means of fliers. County schools often have a “backpack day”. Fliers are installed in the children’s backpacks towards the last day of school to advertise summer programs. Such services proved to be a great way to advertise to our community’s youth for such events. The Event was held in 2 – one week sessions. After their week was completed, the kids were treated to an ice cream social and awards ceremony. Snacks and juices were provided for the kids during their break sessions daily.

**FYI – there were more kids on the waiting list than there were on the roster!**