

Bev Hamby Note to ENF Fundraising Chairs, September, 2015



To all Virginia ENF Fundraising Chairs:

The countdown to ENF Month is on! October is the time to shine for ENF Fundraising Chairs—an opportunity to fundraise and promote all things ENF. You still have plenty of time to form or tweak your plans, so read on for important ENF Month information.

Five Things to Do as ENF Fundraising Chair this September.

1. Learn. Serve. Connect. .



The first of three Elks Scholar Service Trips traveled to Manistique, Michigan, from August 9-15, 2015, and served with the Hiawathaland Habitat for Humanity. These trips will offer Elks Scholars the opportunity to learn about societal issues, serve those in need in the name of the Elks, and connect with their Elks Family from across the country. [Click here](#) to view Learn. Serve. Connect. and promote Elks Scholar Service.

2. Share with Us.



We want to hear your Lodge's ENF fundraiser plans—share your ideas on the [ENF Facebook page](#). By posting on Facebook you will receive one extra credit point in the Chair Challenge. Post by September 30, 2015, in order to receive your point! To receive credit—be sure to include your Name and Lodge number in your post.

3. Monthly Giving=Renewals.



As ENF Fundraising Chair, you know how critical it is to renew donors annually. The easiest way to accomplish this is by encouraging donors to sign up for a [monthly gift](#) to the ENF! You'll all but ensure renewal with your Fidelity Club members, and you won't have to solicit them for a donation. Focus on this method of giving during ENF Month—order new (and free) ENF Fidelity Club brochures today through the [ENF Supply Order Form](#).

4. Check in on the Chair Challenge.



Have you checked your [standings in the Chair Challenge](#) lately? As we approach the halfway point of the 2015-16 fiscal year, remember to monitor your performance in each category. Read through [the guidelines](#) for detailed information on how to earn points in each category, and look at your ENF donor reports for ways to improve! ENF Month is a great time to promote the Fidelity Club or ask for a second gift (frequency points), renew donors (renewal points), and reach out to lapsed donors (reactivation points). Don't forget to solicit new donors as well!

Important Dates

[Click here](#) for the 2015-16 Community Investments Program calendar.

- October:** ENF Month
- November:** Veterans' Remembrance Month

Reports & Standings

Updated through August 31, 2015.
[Reports and Standings](#)
[Lodge ENF Fundraising Chair Only Reports](#)

Top Five States

1. Texas \$7.410
2. Nevada \$6.513
3. Kentucky \$6.166
4. Minnesota \$5.206
5. Louisiana \$4.757

5. Fundraisers at your Fingertips.



Need fundraiser ideas? Want to find other ENF Fundraising Chairs who have held a similar event? Look no further than the Searchable Fundraising Database! [This database](#)—found in the Resources and Tools section of the [ENF Fundraising Chairs web-page](#)—features real fundraisers that have been tried and tested by ENF Fundraising Chairs, so you know they work. Get started today!

Bottom Line

	8/31/15	8/31/14
Donations	\$2,373,561.43	\$2,273,579.88
Per Capita	\$3.006	\$2.833
Bequests	\$1,955,176.34	\$1,571,764.15
Grand Total	\$4,332,683.21	\$3,850,210.52
GER's Goal	\$4.65	\$4.60

News to Use



Looking for ENF news to share? [Click here](#)

to access ENF speaking points to share during September Lodge meetings and an article about a Lodge that used a Beacon Grant to serve veterans to include in the November issue of your Lodge newsletter.

Sincerely,

Kate Keating Edsey, Development Manager

A 501(c)(3) public charity, the Elks National Foundation helps Elks build stronger communities through programs that support youth, serve veterans, and meet needs in areas where Elks live and work. [ENFrontline](#) is the Elks National Foundation's monthly e-newsletter for ENF Fundraising Chairs. You receive this publication because you have registered as ENF Fundraising Chair and have shared your email address. If you have questions, contact us using the information below.

Submitted by Bev Hamby

Send comments to webmaster@virginiaelks.org